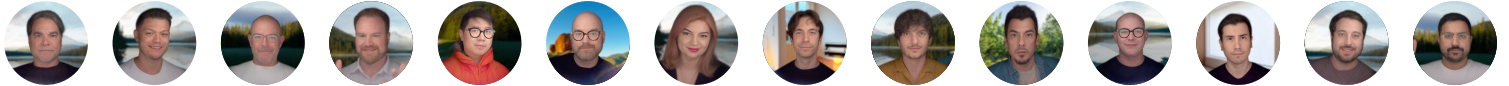




THE SPATIAL COMPUTING AGENCY

PRESS RELEASE



Today, Mount Hood: The Spatial Computing Agency officially announced its public launch.

Founded in July 2026 by Phil Traut, Mount Hood is an international creative agency specializing in custom native Apple Vision Pro experiences for brands and enterprises.

The agency brings together a team of 18 highly talented developers, filmmakers, 3D designers, and other creative specialists from around the world, helping to bring even the most ambitious spatial computing project to life.

17TH JULY, 2026

"Like the rise of a new day." That's how we feel about Apple Vision Pro. Spatial Computing brings entirely new possibilities for how people work, communicate, learn, and experience digital products. We believe the future of AI and computing is spatial, and now is the time to prepare for it.

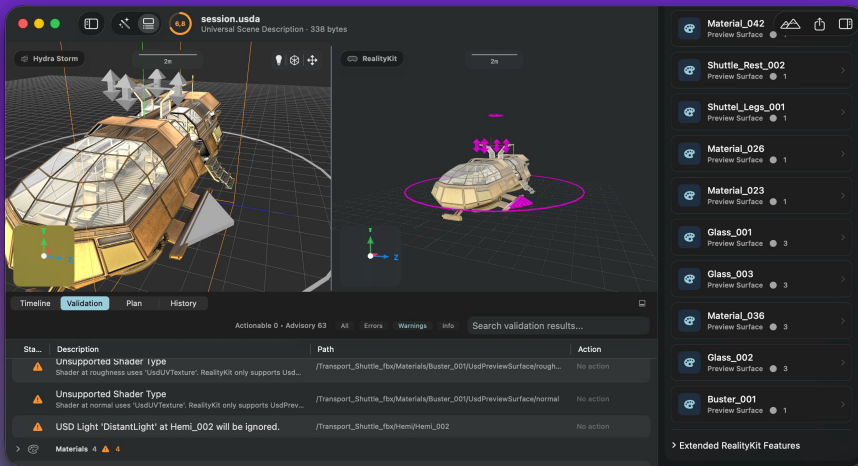
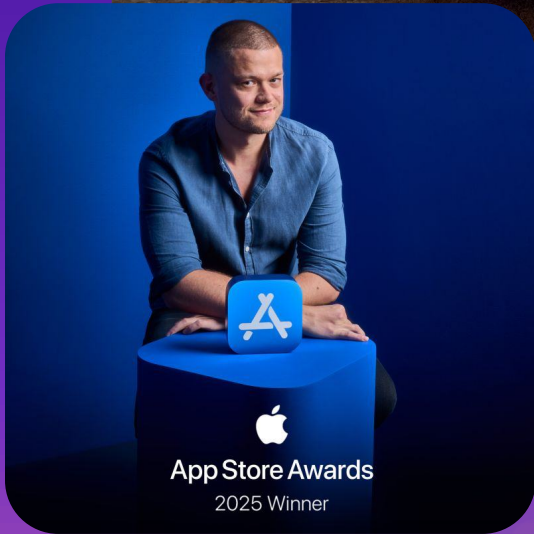
Together with the team at Mount Hood, we help companies climb every mountain by turning ambitious ideas into meaningful spatial experiences. As award-winning designers, developers, and creators building natively for Apple Vision Pro, we deliver experiences that match the quality and performance of Apple's most advanced device. Whether through immersive storytelling, beautifully crafted apps, or tailor-made enterprise solutions, we help brands transform their products and services into experiences people can truly step into.

Our Mount Hood experts, affectionately called the "Hoodies," bring together specialists from around the world across design, development, filmmaking, 3D, interaction design, AI, and creative technology. Many of them are active members of the Step Into Vision community, the world's leading developer community for Apple Vision Pro. They share ideas, challenge each other, and constantly build upon one another's knowledge, creating a powerful collective intelligence. For our clients, that means access to a globally connected team capable of delivering projects of virtually any size, complexity, or ambition.



NATIVE DEVELOPMENT

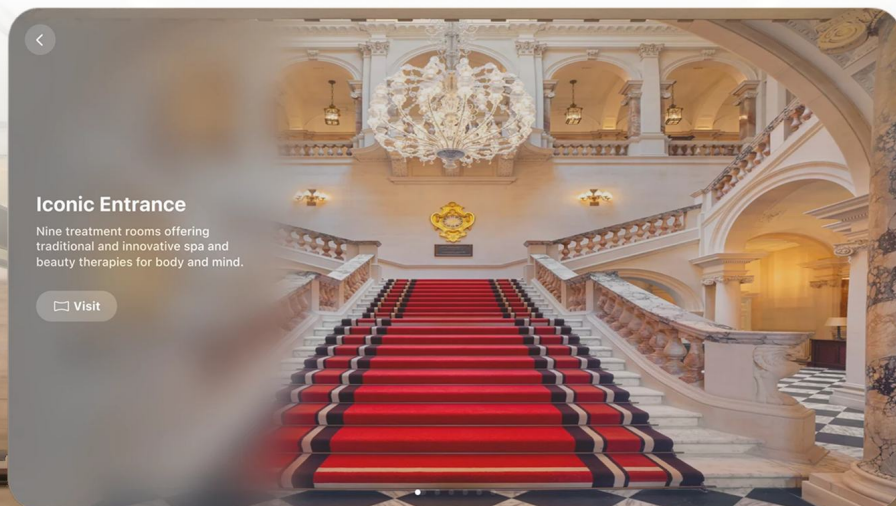
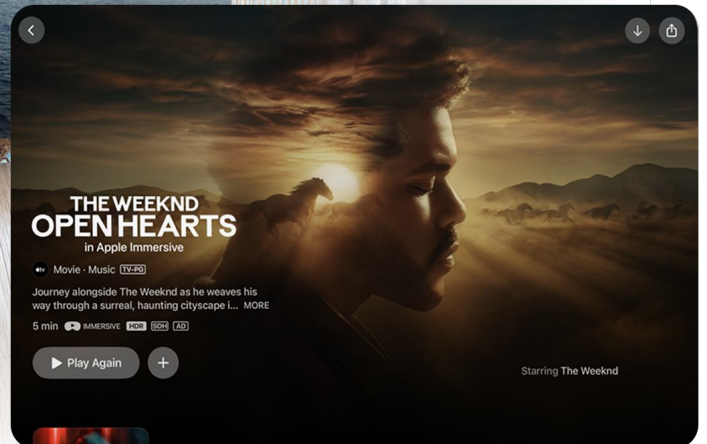
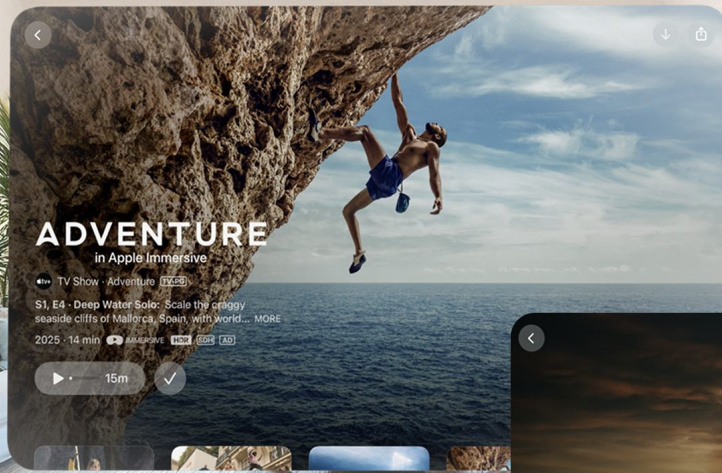
If you're planning to tell an interactive Story or build virtual worlds that immerse your customers in your brands language we already have collected the experience to help you get there. We excel in Swift, SwiftUI, RealityKit and have experts in technology stacks like Unity as well as 3D Experts that have won Apple Vision Pro Game of the Year or were Apple Design Awards finalists.





IMMERSIVE STORYTELLING

If you're looking to tell an immersive story that truly pulls viewers into the experience, we have the experts who have already created some of the highest-quality content for Apple Vision Pro. Using high-resolution 180° and 360° video, ultra-realistic depth, and state-of-the-art camera technology, we capture stories as they happen and transport viewers directly to the places you want them to experience.





MEANINGFUL EXPERIENCES

If you're looking to develop custom spatial applications for your customers or internal teams, we're here to help. Over the past two years, we've invested heavily in the Apple Vision Pro platform, building apps that connect people across the globe, enable shared spatial experiences, and boost productivity in entirely new ways. Every solution we create is guided by a commitment to meaningful user experiences, technical excellence, and an uncompromising attention to pixel-perfect design.



GET IN TOUCH

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